

ADDENT, INC.

BIO/SCREEN[®]

ORAL EXAM SYSTEM



CE

Save Lives with Early Screening

The frequency of oral cancer is increasing every day.

According to the Oral Cancer Foundation, the following grim statistics tell the story of oral cancer in America:*

- 48,250 - People diagnosed with oral cancer annually.
- One person dies each hour of every day from oral cancer.

Give your patients the peace of mind they deserve with BIO/SCREEN

As a dental professional, you have a new and improved opportunity to reduce the impact of oral cancer. Your patients count on you to provide the best oral care possible, and that includes screening for tissue abnormalities that can threaten their health. BIO/SCREEN, our innovative new oral exam system, is a fast and effective new way to detect epithelial dysplasia, even in its earliest stages.

An essential part of patient care.

Historically the death rate associated with oral cancer is particularly high because it is routinely discovered late.

The Bio/Screen can aid in visualization of dysplastic lesions and squamous cell carcinoma. Oral cancers have a significant survival rate when found in Stage I and II.

Non-invasive and easy to use.

BIO/SCREEN is a lightweight, handheld device ergonomically designed for maximum comfort and ease of use. Equipped with high-quality optics and powerful shortwave LEDs to generate biofluorescence and enhance visualization.** The BIO/SCREEN provides an accurate adjunct oral examination with minimal time and effort, an important factor in patient acceptance.

A wise investment for your practice.

BIO/SCREEN delivers low-cost oral screening that can benefit your patients as well as your practice. By screening an average of 25 patients a week, you can realize additional revenue of nearly \$50,000 a year. With a minimal investment, BIO/SCREEN is a valuable and cost-effective addition to your practice technology. Reimbursement via (CDT code D0431, BC fee code 04403)



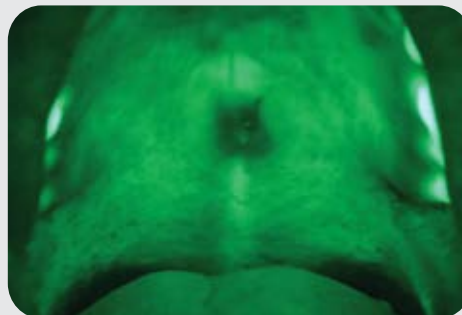
Change the outcome.

- According to the American Cancer Institute and the National Cancer Institute, the lifetime risk for oral cancer is 1 in every 152 females and 1 in every 71 males.
- No dentist should have to experience the disappointment of discovering late stage oral cancer in a patient who has been in his or her practice for many years.

In epithelial dysplasia, the cells making up the layers of the epithelium look abnormal. Depending on the amount of abnormal cells seen microscopically (i.e. biopsy), dysplasia may be graded as mild, moderate, severe, or carcinoma in situ (where the atypical cells are in all layers of the epithelium).

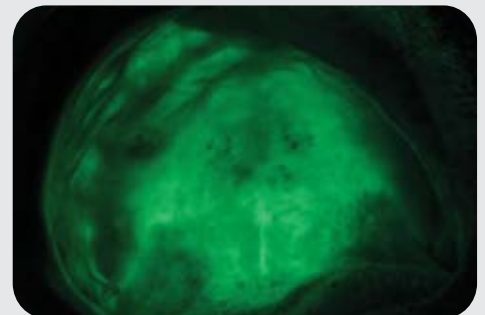
Mild Dysplasia

Clinical + using Bio/Screen



Moderate Dysplasia

Clinical + using Bio/Screen



Testimonials

Dr. Joel Epstein, Beverly Hills, CA. *"Clinical identification and evaluation of oral lesions is important in patient care. Without identification steps cannot be taken to achieve diagnosis and instituting appropriate therapy. The AdDent unit is compact, easy to use, and images are easy to capture, allowing easy follow up of oral lesions."*

Dr. Tyler Green, Conroe, TX. *"BioScreen provides accuracy and speed to identify abnormalities intra orally during my oral cancer screenings. With an ergonomic yet solid light feel, the BioScreen is very patient friendly and comfortable to use."*



Your Bio/Screen Oral Examination Light Package Includes:

1. Bio/Screen Unit, PN 110090
2. Li-Ion Smart Charger, PN 650022
3. Disposable Lens Covers, PN 620063
4. Patient Eyewear, PN 650026



Features

- Fluorescence Visualization
- New High Output Technology
- Cordless and Rechargeable
- Improved Thermal Design
- Special Optical Filter
- Affordable
- Fee-related Service

Benefits

- Detects Abnormal Tissue
- Room Lights Can Stay On
- Convenient to Use
- No Fan – Quiet Operation
- Improves Visualization
- Minimal Investment
- Increases Profitability

Also available:

OraBlu, an easy-to-use marking system for mucosal irregularities that helps further determine the need for biopsy.*** OraBlu is designed to be used as a companion product for additional verification.



*The Oral Cancer Foundation, Inc. www.oralcancer.org

**Bio/Screen References available at www.addent.com

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